

THE NEW WORLD OF LOGISTICS

Corporate Navigators:

The expert network for logistics extends its competencies

Hamburg, September 16, 2020 - One year after their foundation, Corporate Navigators are expanding their consulting network for the logistics industry by five additional specialists with expertise in the areas of IT, innovation, integration, rail and air freight. This will enable logistics service providers to receive even more comprehensive support in managing their digital transformation.

The logistics industry has been facing enormous challenges not only since Corona: "Many companies still have to become more digital to meet the growing demands and remain competitive. "Our experience has shown that transformation projects are extremely complex," says Ewald Kaiser, founder of Corporate Navigators and former COO of DB Schenker.

To navigate logistics service providers through change processes in the best possible way, the network of consultants has relied since its foundation on broad expertise in the fields of logistics, finance, leadership skills and change communication. Five additional experts with a focus on IT, integration, and innovation as well as rail and air freight have now been added to the network. "Expanding our own specialist skills is a logical consequence of our interdisciplinary approach," says Kaiser.

IT, Integration and Innovation: Advanced Digital Skills

Ralf Morawietz brings extensive know-how in the IT area: As CIO at Panalpina, among other things, Ralf transformed IT into an agile, cost-efficient, and results-oriented support function that worked closely with the business units.

The Innovation Navigator **Dave Clarke** is also a valuable addition to the consulting team. Prior to founding his company, Digital Logistics Associates (DLA), Clarke held various management positions and worked with technology organizations and universities to drive the development of innovative products.

New in the consultant network is also the Integration Navigator **Uwe Matern**. The expert for digitization in medium-sized businesses has 20 years of experience at the interface between logistics and IT and has built up and managed successful projects at Dachser and Kuehne + Nagel.

Rail and Air Navigator: New experts for rail freight and air freight Ralf Jahncke, managing partner of TransCare GmbH, will be available with immediate effect for questions regarding the rail and intermodal segment. Jahncke was CEO for both Kombiverkehr and Kombiwaggon among others before he started his own business 27 years ago. With Transcare he has successfully completed more than 1000 individual rail and intermodal projects.

The Freight division is completed by Air Navigator **Markus Schweitzer**, who was most recently responsible for processes and systems globally in air freight at Panalpina. Schweitzer combines in-depth industry experience with the analytical and methodological rigor of a 15-year consulting career at Accenture.

Digital change: A concrete action plan for success

Corporate Navigators can look back on a successful first year in which several consulting projects and workshops have already been undertaken. The focus of each project is always on the individual needs and fields of action of companies. "Together with companies, we develop an action plan that follows a systematic, pragmatic and transparent approach - we call this the Corporate Navigator Health Check," says founder Ewald Kaiser.

Media contact:

Corporate Navigator GmbH & Co. KG

E-Mail: info@corp-navigators.com

<https://corp-navigators.com/>

Phone: +49 151 111 62067

